"Malacky - A Great Place to Live" – is the slogan in the city's official logo. And it didn't get there by accident. Malacky offers excellent infrastructure, qualified and relatively low cost labour, a stable financial situation and has enjoyed excellent ratings for many years.



The region was evaluated as the most suitable location for investment in Europe. The study, prepared by the independent analytical agency EAO Empirica Delasasse and supported by the European Union, compared the development potential of 471 European locations over a horizon of more than 20 years based on factors

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such as infrastructure, qualification level and labour costs.

Many international investors took note of the region's advantages. Malacky and its surroundings attracted companies including Pepsi-Cola, IKEA and Volkswagen as well as their suppliers.

Malacky is located nearby Slovakia's capital in the most prosperous and most developed region in the country. It also is literally right next door to the Czech Republic, Austria and Hungary. The city also has a direct motorway connection and international rail lines; port facilities are only 40 kilometres away and there are 3 airports within comfortable driving distance.

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## MALACKY – A CITY OF ADVANTAGES AND OPPORTUNITIES

The city's location is not the only advantage; Slovakia's location within Europe is just as strategic. Slovakia is an ideal place for business. Located in the geographical centre of the continent, it provides investors convenient access to all European countries.

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Malacky is in the center of the Golden Investment Triangle: Bratislava (Slovakia) – Vienna (Austria) – Györ (Hungary). The Eurovalley Industrial and Technological Park, with an area over 2,000 hectares, is located right next to the town. New logistics and industrial areas are

strategically positioned very close to the international motorway. Available premises range from 2,000m<sup>2</sup> to 14,000m<sup>2</sup> and include modern storage and office facilities as well as complete utility networks with sufficient capacity for expansion. Investors are free to build a facility that meets their individual specifications with the ability to later acquire it into their private assets. The concept of the park seeks to capitalize on the geographic potential (Golden Investment Triangle of Europe) and vast qualification potential (Bratislava and Vienna) of the area to develop technology and the software industry.



## MALACKY – A CITY OF ADVANTAGES AND OPPORTUNITIES



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For entrepreneurs just starting out, a business incubator is active in Malacky in order to support small and medium enterprises. The mission of the incubator is to support the establishment of innovative companies by offering quality premises and special consulting services. It is focused on companies that are just starting out.

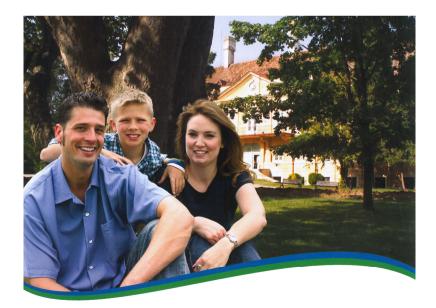


# MALACKY – A CITY OF ADVANTAGES AND OPPORTUNITIES

Malacky has received excellent ratings for many years. When compared to other Slovak municipalities, the city has recorded much stronger operating results and the city's strengths in the opinion of professionals and specialists are its stable financial standing, the city's success in winning projects financed by the national government and European Union funds and its strategic position in the most prosperous region of Slovakia.

Another of Malacky's many attributes is its young population. Based on the most recent census in 2011, a total of 17,051 people live in the city. 44% of inhabitants are 35 or younger. The most populous group are people aged 30 to 34.

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The first written evidence of the city dates back to 1206. Already in second half of this century Malacky was mentioned as a trading crossroads with a quickly growing population. Today the city remains a great place to live for residents and entrepreneurs alike. The city also seeks to connect economic development with environmental protection. The city is situated in the picturesque Záhorie plain between the Little Carpathian Mountains and the Morava River. It has strong prospects for developing tourism in addition to developing trade and business. Nature offers ample opportunities for hiking, cycling, mushroom hunting, fishing, kayaking and canoeing and a range of protected natural areas.



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History has also brought the region castles, manor houses, traditional culture and historical events. One of the most impressive plans is the reconstruction of the manor house, once famous aristocratic residence, which dates back to the 17th century.



Malacky – a reliable partner for investors and "a great place to live". The city wants to maximise all the advantages it has to offer and has grand plans for the development of the city and the entire region.

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# MALACKY - A CITY OF ADVANTAGES AND OPPORTUNITIES



#### Why invest in Malacky?

- Excellent position in the centre of Europe and so called Golden Investment Triangle of Europe
- Qualified, young and adaptable labour force
- Relatively low labour costs
- Quality business environment and favourable tax conditions
- Pleasant environment for working and living
- Option to invest in greenfield lots in industrial parks
- Excellent city ratings

